

CATALINA MARKETING® NETWORK



DATE:10/16/97
MASTER CLU: 229245

DESCRIPTION : VIRGINIA SLIMS

VALUE : FREE

FROM CYCLE : 97-12 THROUGH CYCLE : 97-13

START : 11/03/97 STOP : 12/28/97

EXPIRE : 12 ROLLING WEEKS(03/22/98)

DISTRIBUTION

ESTIMATE : 400,000 DEAL # : 07240 OFFER CD : 07240

MARKET(S) :	SO. CAL	CHICAGO	DALLAS/FTW	BALT/WASH
	ST. LOUIS	COLORADO	HOUSTON	NO. CAL
	NY/NJ/PHIL	NEW ENG	MICHIGAN	OHIO
	FLORIDA	GEORGIA	CHARLOTTE	S.CAROLINA
	LOUISIANA	ALABAMA	RALEIGH	PITTS
	VIRGINIA	TENNESSEE	OKLAHOMA	UTAH
	NEW MEXICO			

TRIGGER : CLASS DESCRIPTION

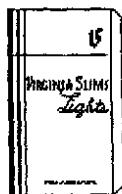
1 WINSTON 100'S PACK

2071426470

MANUFACTURER CPM EXPIRES 01/09/98

CHECKOUT COUPON®

**BUY 2 PACKS
GET 1 FREE**



07240

REDEEMABLE ONLY AT

802229245
999901-1017-1430

NOT VOID

GROCER: PHILIP MORRIS DEPT 29200
1 FAWCETT DR., DEL RIO TX 78840
07240
5 28200-41116 2 18100 0 07240

SURGEON GENERAL'S WARNING:
Smoking Causes Lung Cancer,
Heart Disease, Emphysema, And
May Complicate Pregnancy.

8 mg "tar", 0.7 mg nicotine av.
per cigarette by FTC method.

LIMITED TO SMOKERS 21 OR OLDER

(c) Philip Morris Inc., 1997

May not exceed price of item.

Grocer: My normal retail price
per pack including
sales tax is \$.....
(Not to exceed price
of item).

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